

Digital Publisher



	Exploratory Learner will	Developing Learner will	Confident Learner will	Independent Learner will	Transformational Learner will
Awareness	View electronic publications from a variety of genres, including eBooks and websites.	Explore electronic publications from a variety of genres, including eBooks and websites and express an opinion about them. Understand some of the differences between electronic publications.	Explore digital publications in a variety of genres and evaluate what makes an effective publication. Articulate the main advantages and disadvantages of different publication media.	Engage with published media from a variety of genres – eBooks, websites, online newspapers and newsfeeds. Understand the differences between publication technologies including basic technical differences. Understand key concepts of copyright and the licensing of original materials.	Have an in-depth understanding of key digital publication technologies and platforms, and of the advantages, disadvantages, and technical limitations of each – e.g. web, ePUB.
Planning	Contribute to decisions on the content and design of a class publication – e.g. an eBook, poster or blog post.	Work independently or with other learners to plan a simple digital publication – for example a group e-book or webpage e.g. using storyboarding or mind mapping.	Collaborate with other learners to plan an engaging publication. Select an appropriate publishing medium for a given task, and be able to explain the choice. Adapt language, formatting and objectives to different media or target audiences.	Select the best digital publication medium for a given task, and give justification for the choice. Collaborate with other learners to plan a digital publication in structured teams, using experts as appropriate.	Make positive choices about the copyright status of work, and indicate this when publishing – e.g. the use of Creative Commons.
Skills	Demonstrate early word-processing and desktop publishing skills; typing, simple formatting and mouse skills.	Design and create simple documents, eBooks or webpages combining formatted text and images. Create a blog or forum post on an approved website (e.g. on a learning platform).	Design and create multimedia publications (e.g. eBooks) that combine text, images and audio/ video. Participate in appropriate digital communications online – e.g. through regular class blog posts or use of a class wiki. Add web links into a	Code simple webpages. Develop a basic understanding of HTML, CSS and other web technologies. Publish online using a range of tools e.g. wikis and blogs, forums, bookmarking and sharing services.	Combine different publication media to communicate a complex issue, topic or debate. Format and structure digital publications or websites with full consideration to the target audience and the digital devices that visitors are using.

			<p>publication, linking to online sources of information.</p> <p>Embed media (e.g. video) from an external website into a blog post or wiki within a learning platform.</p>	<p>Embed media (e.g. video) from an external website into a webpage they have created.</p>	
Sharing	<p>Share publications within the classroom, and view the work of other children.</p>	<p>Share publications within the school and seek opinions from teachers and other learners.</p>	<p>Share publications within the school community e.g. via a learning platform.</p>	<p>Share publications beyond the school e.g. onto the school website.</p>	<p>Use social networking or web to promote self-published materials.</p> <p>Publish materials to major online sites or stores on a regular basis.</p>
Feedback / Evaluation	<p>Express a simple opinion about a finished publication.</p>	<p>View digital publications, notice potential improvements and make appropriate changes.</p> <p>Share an opinion, with reasons, on the quality of a digital work from other learners.</p>	<p>View own publications and evaluate against agreed success criteria.</p> <p>Give useful feedback to other learners about their publications e.g. using a survey on a learning platform.</p> <p>Respond positively to feedback from peers and teachers, and make changes to improve publications.</p>	<p>Give detailed feedback to other learners about the content, structure and style of their publications.</p> <p>Respond positively to feedback from peers and teachers, and make detailed changes to improve work and to inform the planning of future publications.</p>	<p>Interact with an online audience using forums or social media, and use feedback from the audience to improve future work.</p>

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