Digital Publisher

	Exploratory Learner will	Developing Learner will	Confident Learner will	Independent Learner will	Transformational Learner will
Awareness	View electronic publications from a variety of genres, including eBooks and websites.	Explore electronic publications from a variety of genres, including eBooks and websites and express and opinion about them. Understand some of the differences between electronic publications.	Explore digital publications in a variety of genres and evaluate what makes an effective publication. Articulate the main advantages and disadvantages of different publication media.	Engage with published media from a variety of genres – eBooks, websites, online newspapers and newsfeeds. Understand the differences between publication technologies including basic technical differences. Understand key concepts of copyright and the licensing of original materials.	Have an in-depth understanding of key digital publication technologies and platforms, and of the advantages, disadvantages, and technical limitations of each – e.g. web, ePUB.
Planning	Contribute to decisions on the content and design of a class publication – e.g. an eBook, poster or blog post.	Work independently or with other learners to plan a simple digital publication – for example a group e-book or webpage e.g. using storyboarding or mind mapping.	Collaborate with other learners to plan an engaging publication. Select an appropriate publishing medium for a given task, and be able to explain the choice. Adapt language, formatting and objectives to different media or target audiences.	Select the best digital publication medium for a given task, and give justification for the choice. Collaborate with other learners to plan a digital publication in structured teams, using experts as appropriate.	Make positive choices about the copyright status of work, and indicate this when publishing – e.g. the use of Creative Commons.
Skills	Demonstrate early word-processing and desktop publishing skills; typing, simple formatting and mouse skills.	Design and create simple documents, eBooks or webpages combining formatted text and images. Create a blog or forum post on an approved website (e.g. on a learning platform).	Design and create multimedia publications (e.g. eBooks) that combine text, images and audio/ video. Participate in appropriate digital communications online – e.g. through regular class blog posts or use of a class wiki. Add web links into a	Code simple webpages. Develop a basic understanding of HTML, CSS and other web technologies. Publish online using a range of tools e.g. wikis and blogs, forums, bookmarking and sharing services.	Combine different publication media to communicate a complex issue, topic or debate. Format and structure digital publications or websites with full consideration to the target audience and the digital devices that visitors are using.

			publication, linking to online sources of information. Embed media (e.g. video) from an external website into a blog post or wiki within a learning platform.	Embed media (e.g. video) from an external website into a webpage they have created.	
Sharing	Share publications within the classroom, and view the work of other children.	Share publications within the school and seek opinions from teachers and other learners.	Share publications within the school community e.g. via a learning platform.	Share publications beyond the school e.g. onto the school website.	Use social networking or web to promote self-published materials. Publish materials to major online sites or stores on a regular basis.
Feedback / Evaluation	Express a simple opinion about a finished publication.	View digital publications, notice potential improvements and make appropriate changes. Share an opinion, with reasons, on the quality of a digital work from other learners.	View own publications and evaluate against agreed success criteria. Give useful feedback to other learners about their publications e.g. using a survey on a learning platform. Respond positively to feedback from peers and teachers, and make changes to improve publications.	Give detailed feedback to other learners about the content, structure and style of their publications. Respond positively to feedback from peers and teachers, and make detailed changes to improve work and to inform the planning of future publications.	Interact with an online audience using forums or social media, and use feedback from the audience to improve future work.